

FACTSHEET:

INTERNATIONALISATION OF REGIONAL SMEs – PODRAVIJE REGION, SLOVENIA

The project INTRA focuses on the role of public authorities in creating internationalization services to support the competitiveness of the regional economies and thus contribute to the Europe 2020 strategy. The project duration is five years (from 01.04.2016 to 31.03.2021) and the total grant is 1.640.062 EUR.

The objectives of INTRA are to provide comprehensive mapping, evaluation and benchmarking of various internationalisation services available across the regions, highlight good practices/gaps that promote/impede on SMEs at various stages of the internationalization process.

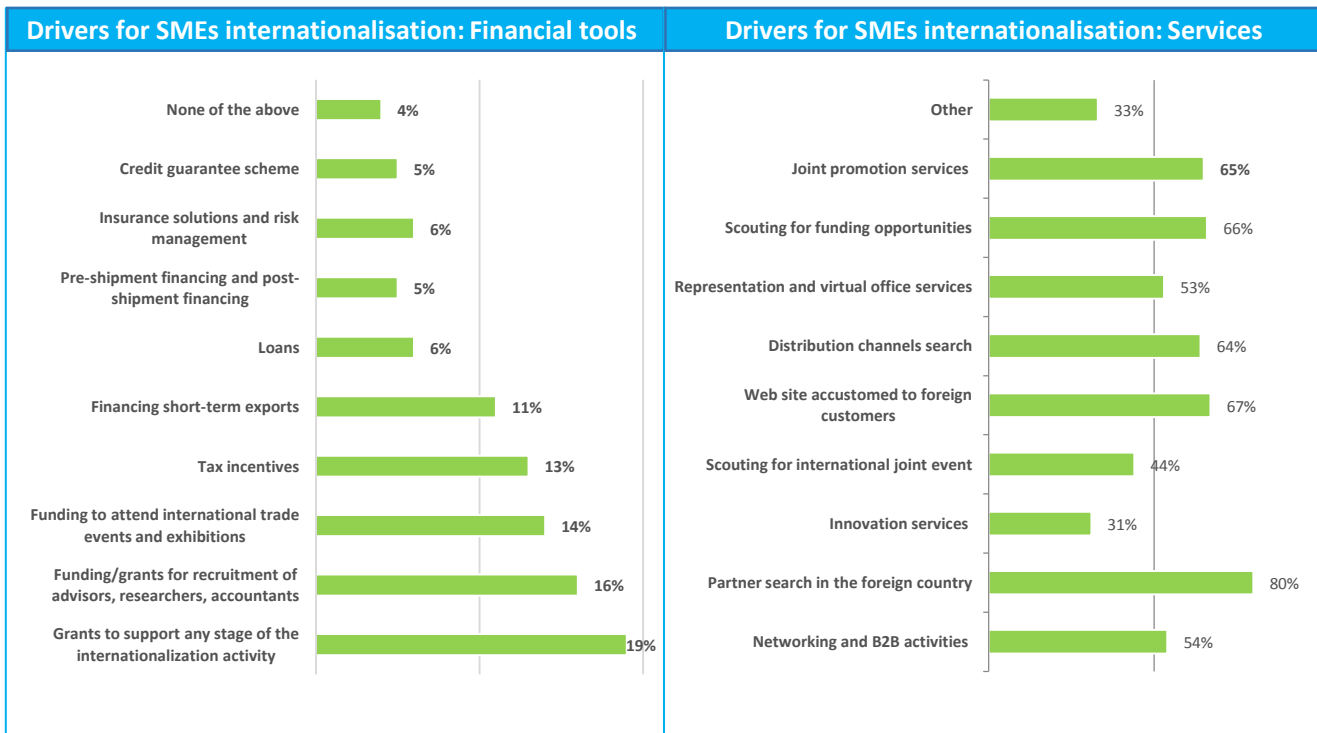
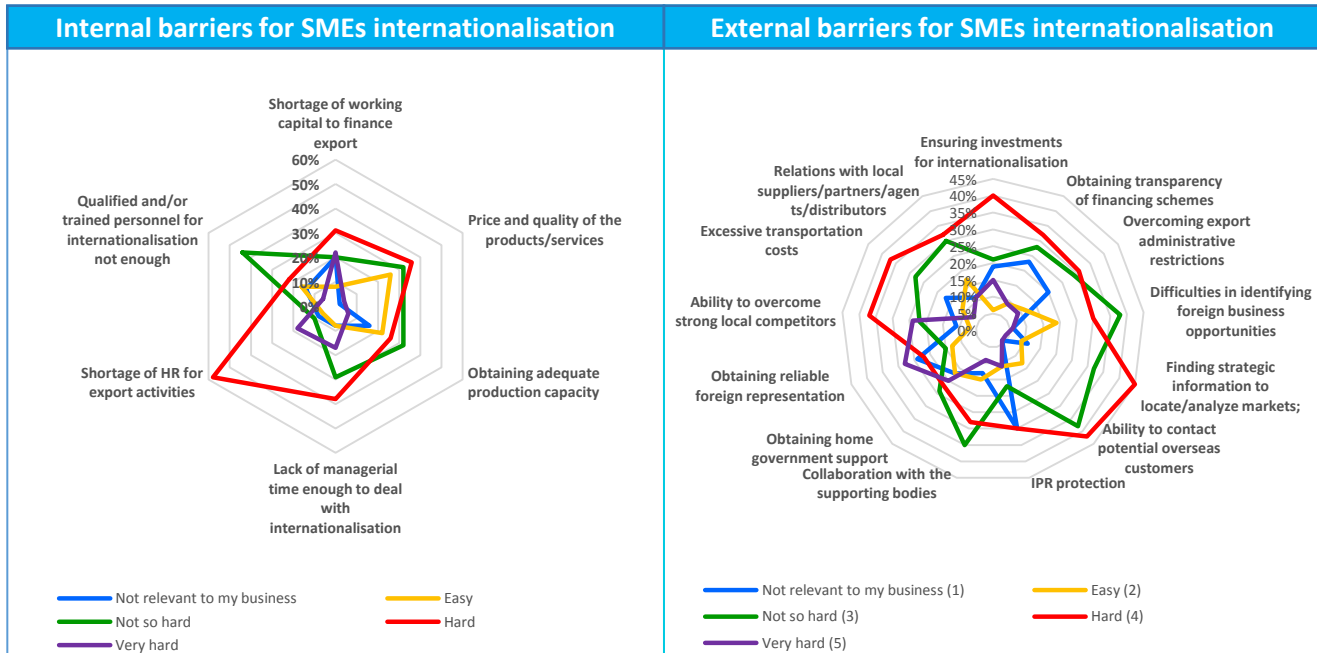
INTRA

Interreg Europe



European Union
European Regional
Development Fund

1. BARRIERS AND DRIVERS FOR SMEs INTERNATIONALISATION



Typology of surveyed SMEs : micro-companies – 70%, small companies – 22%, medium-sized companies – 8%;
 Suggestions from surveyed SMEs for improving the work of the public funds provided:
 lean administration, transparency and higher info flow.



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- Setting up of a regional strategic board for internationalisation

- Setting up of one-stop shop for internationalisation



- Specialization of institutions (division of roles & services provided to SMEs)

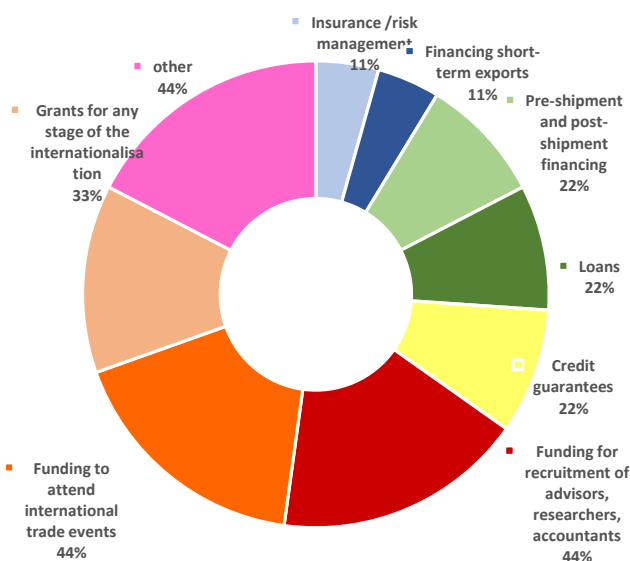


- Allocation of resources for internationalisation of regional SMEs according relevant needs

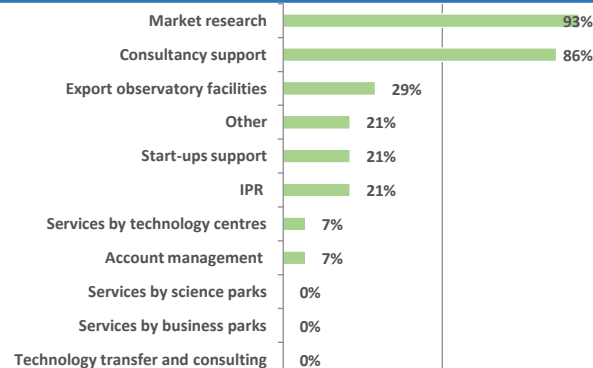


2. SUPPORT MEASURES FOR INTERNATIONALISATION OF SMEs

Financial support services for internationalisation



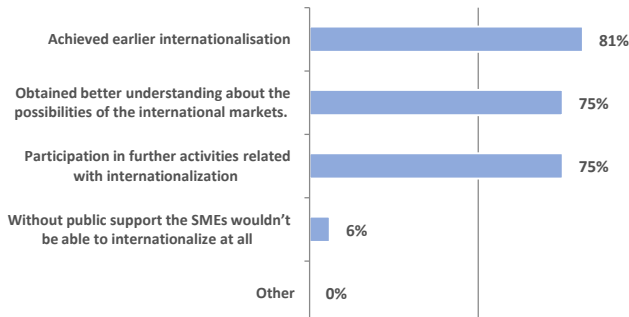
Infrastructure and support services for internationalisation



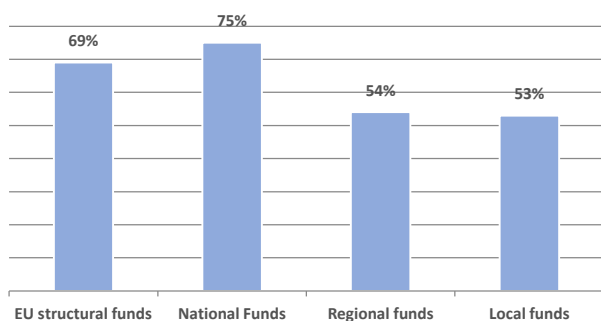
HR/ managerial services for internationalisation support



Importance of public support for SMEs



Importance of public funds for SMEs internationalisation



Information services for internationalisation support

